

**GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI**  
**DELHI URBAN SHELTER IMPROVEMENT BOARD**  
**PUNERVAS BHAWAN, I.P. ESTATE, NEW DELHI-110002**  
**(Administration Branch)**

NO: D-389/Dy. Dir (Admn) | 2022

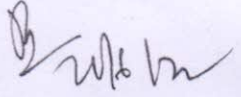
Date: 20.06.2022.

**ENDORSMENT**

The copy of under mentioned important letter of Dy. Secretary (GAD), Govt. of NCT of Delhi F.No. 18/26/2022/GAD/Admn./Pt. File-III/1333 dated 14.06.2022 (copy enclosed) is forwarded herewith for information and necessary action by all concerned:-

S.No	Name of the Ministry/Deptt.	Circular No. and Date	Subject
1	Government of NCT of Delhi, GAD.	F.No. 18/26/2022/GAD/Admn./Pt. File-III/1333 dated 14.06.2022	"Har Ghar Tiranga" Program-regarding.

Encl: As above.

  
Dy. Director (Admn.)

Distribution:

1. All sections/Branch Head. *DD (System) For upload.*
2. Dy. Director (AKAM)
3. Notice Board.
4. Office copy.

Diary No. 413 DD (SYS)  
Date: 20/6/22  
Computer Division (DUSIB)  
Govt. of NCT of Delhi

MIS 3P  
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16/6/22

GOVERNMENT OF NCT OF DELHI  
GENERAL ADMINISTRATION DEPARTMENT  
2<sup>ND</sup> LEVEL, DELHI SECRETARIAT  
I.P. ESTATE, NEW DELHI  
(Email- gad.admn@gmail.com)

URGENT

F. No. 18/26/2022/GAD/Admn./Pt.File-III/1333

Dated: 14/06/2022

3P  
Dir. (Admin)  
15/07  
15/06/22

To,  
All Addl. Chief Secretaries/ Principal Secretaries/  
Secretaries/ Chairman (NDMC)/Commissioner (MCD)  
HODs/ Autonomous Bodies  
Govt. of NCT of Delhi

3P  
Diary No. G-1264  
Date 14/06/2022  
C/o the C. C. P. (SIB)

Sir/Madam,

This is to inform that the Ministry of Culture, Govt. of India has directed that this year during the Independence Week i.e. 11<sup>th</sup> August to 17<sup>th</sup> August 2022, "Har Ghar Tiranga" program may be celebrated in the entire country.


In this regard, I am directed to forward herewith a note on creating awareness & successful implementation of the program by various departments of GNCTD.

I am further directed to request that the Departments may prepare an Action Plan on the implementation of the program and submit the same by Friday i.e. 17<sup>th</sup> June 2022. The activities enlisted in the Action Plan may be conducted timely.

This may be treated as URGENT.

Encl: As above.

Yours faithfully

  
(Promila Mitra)  
Dy. Secretary (GAD)

CEO  
MIAI  
Director (Admin)

To give this instruction to all.

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circulate to all Heads of Branches for information & n.a. A copy may also be endorsed to Dy. Dir. (AKAM) for immediate n.a.

DD (Admin)

Pl. do the needful immediately

Roughy  
15/06/22

HCA  
Shri G...  
17/6/22

"HAR GHAR TIRANGA" PROGRAM (11.08.2022 TO 17.08.2022)

The Cabinet Secretary, Govt. of India held a meeting on 20.05.2022 through video conferencing on the "Har Ghar Tiranga" Program to be celebrated across the country during the independence week i.e. from 11.08.2022 to 17.08.2022.

The program "Har Ghar Tiranga" envisages that every citizen of the country must bring the National Flag home and unfurl it. Further, the public may be encouraged to buy the flag and gift it as well. The participation of every citizen of India is expected in this program.

The Cabinet Secretary pointed out that all public interface departments could play an important role in the awareness and execution of "Har Ghar Tiranga Program":

1. All the District Magistrates of Revenue districts and Deputy Commissioners of the zones of MCD should make all out efforts to raise public awareness as they are the major public interface offices of the Government.
2. Other Departments like Health, Women and Child Development, Social Welfare, Food and Supplies should also be involved to raise awareness. Nurses, Midwives from Health Department, Asha, Anganwadi workers from WCD / Social welfare could be engaged in the awareness campaign.
3. Transport Department could be involved to give publicity by way of display of the program on their City/ Inter-state buses.
4. Department of Industries & Delhi Khadi and Village Industries Board could explore the possibilities of manufacturing and supplying the standard sized flags (as per the specified norms of National Flag Code) to various departments as well as organizations of GNCTD and even the commercial establishments like Fair Price Shops/ Delhi Haat etc. Fair Price Shops could be used as distribution points that could stock and sell the flags at minimum price.
5. Department of Information & Publicity has a crucial role in amplifying the entire public campaign by conducting promotional activities and coverage of all events being held.
6. ACL Department may conduct a mega cultural event during this Independence Week covering the major aspects of Struggle for Independence and Patriotic theme.
7. Department of Rural Development (Panchayats) being the direct point of contact and communication with the villages and its people, could spread awareness on the "Har Ghar Tiranga" Program to ensure their participation.

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8. Directorate of Education should ensure that the schools & colleges could also be engaged to be a part of the campaign.
9. Corporate and private organizations, under department of GNCTD like Power (Tata Power-DDL, BSES Rajdhani & BSES Yamuna Power Ltd.), Industries (DSIIDC), Transport (DIMTS) could be involved in the awareness and promotion of the program.
10. State Police Department and other Security Forces could also be involved in the campaign (Tiranga March).
11. Since a large number of flags would be required Self-Help Groups (SHGs) associated with the various programme of Government could also be explored for manufacturing of flags. It is essential that efforts be made to tie up with Khadi Units in Delhi.
12. Other departments may also explore the possible way of engaging in the campaign and playing an important part in promotion of the campaign.