

CEO  
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DIR (Admin)

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI  
ART CULTURE & LANGUAGE DEPARTMENT  
7<sup>th</sup> LEVEL, C- WING, DELHI SECRETARIAT  
I.P ESTATE: NEW DELHI-110002

No.F. 13(18)/2022/ACL/Art File-II/1594

Date: 25/07/2022

To,

All Addl. Chief Secretaries/Principal Secretaries/  
Chairman (NDMC)/Commissioner (MCD)/  
Heads of Departments, Autonomous Bodies/PSUs,  
Govt. of NCT of Delhi.

(3P)  
G-1632  
26/7/2022

Subject : Regarding celebration of 'Har Ghar Tiranga' Program from 13<sup>th</sup> to 15<sup>th</sup>  
August, 2022

Sir/ Madam,

Please find enclosed a communication of 19<sup>th</sup> July, 2022 from Lt. Governor's  
Secretariat, Raj Niwas, Delhi regarding "Har Ghar Tiranga" : Action Points

It is requested that immediate action on all the points may please be taken  
and an action taken report may be forwarded at [secyart@nic.in](mailto:secyart@nic.in) as the department  
of Art, Culture & Languages is the Nodal Department for Har Ghar Tiranga Campaign.

V. Anub  
Director (Admin) + CE +  
DD (IT) + very much

CE-I

Encls : a.a.

Yours faithfully,

(SWATI SHARMA)  
25/7/22

Secretary (Art, Culture & Languages)/  
Nodal Officer (Har Ghar Tiranga Campaign)

26/07/22

Copy to :-

SO to the Chief Secretary, GNCTD

Office of Chief Secretary, Delhi

Diary No.

C. D. No.

Date

CS/2022/16363

19-7-2022



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अमृत महोत्सव

राज निवास  
दिल्ली-110004  
RAJ NIWAS  
DELHI-110054

**LT. GOVERNOR'S SECRETARIAT  
RAJ NIWAS, DELHI**

**"Har Ghar Tiranga" : Action Points**

20/7/2022  
Tiranga

Hon'ble Union Home Minister and Hon'ble Union Minister of Culture on 17.07.2022 held a meeting with all the Lieutenant Governors and Administrators of Union Territories and Chief Ministers to review the preparations for the "Har Ghar Tiranga" campaign launched by Hon'ble Prime Minister to celebrate "Azadi Ka Amrit Mahotsava" (AKAM).

Under this campaign, the Tricolor is proposed to be hoisted atop more than 20 crore houses as well as govt. and private institutions/establishments across the country from August 13th to 15th, 2022 through public participation.

Accordingly, as desired by the Hon'ble Lt. Governor, it is requested that immediate necessary action may be undertaken on the following:

- i. Tricolor to be hoisted on all the Govt. buildings, public places & important locations from the 13th, August-15th, August.
- ii. Concerted efforts to be made by all Departments of GNCTD, MCD, NDMC, DDA & Delhi Police for popularizing the "Har Ghar Tiranga" initiative for ensuring maximum Jan Bhagidari to make the programme a grand success. A special Information, Education and Communication (IEC) Campaign to be launched from 22nd, July for public sensitisation and awareness.
- iii. Social media may be used for popularizing the campaign. Pictures of the campaign to be uploaded on the portal "<https://harghartiranga.com>"
- iv. For the success of the campaign the requirement of flags and their procurement may be planned well in advance. The citizens may be encouraged to purchase the flags.

For u/s pl.

llh  
22/7

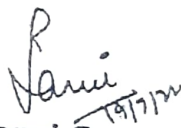
From culture  
to home

v. The departments may procure the flags either through the registered vendors on the GeM Portal or through Self Help Groups (SHGs)/Other manufacturers /suppliers. Alternatively, the Ministry of Culture can also be approached to procure a specified number of flags at prescribed rates and the requirements must be indicated to the Ministry latest by 20th, July. Simultaneously appropriate accounting procedure may be devised so that realisation from sale proceeds of the flags sourced through the Central Govt. channels on credit basis are routed back to the flag producers.

vi. From July 22nd, the national flag to appear on the homepage of all the websites of the various Govt. departments & undertakings.

vii. "Prabhat Pheris" by school students to be organized from 11th, August to 14th, August.

viii. An Action Plan on the above may kindly be shared for perusal of Hon'ble LG before 22nd July 2022. It may be ensured that all actions may be taken as per the Flag Code.

  
(Tanvi Garg)  
Spl. Secretary to Lt. Governor


1. Chief Secretary, Delhi
2. Commissioner Delhi Police
3. Chairman, NDMC
4. Vice Chairman, DDA
5. Commissioner, MCD

U.No. 100 (3)/RN/2022 /144/A - 2544

Dated : 19/07/22

Copy to the following for information :

1. All Staff Officers to Lt. Governor
2. PS Branch

  
(Tanvi Garg)  
Spl. Secretary to Lt. Governor