

DELHI URBAN SHELTER IMPROVEMENT BOARD  
GOVT. OF N.C.T. OF DELHI  
(ADMINISTRATION BRANCH)

NO: GA/1076/27/Admn/Misc/2020/D-443

Date: 09/06/23

ENDORSEMENT

The copy of under mentioned letter is forwarded herewith for information and further necessary action:-

Name of Deptt.	Circular N. and Date	Subject
Directorate of Information & Publicity, Govt. of NCT of Delhi, Block-IX, Old Sectt. Delhi-110054	No F.16 (200)/Advt/Petitions/DIP/2022-23/2100 dated 23-05-2023	Sitting of the Committee on Petitions, to be held on 25 <sup>th</sup> May 2023 at 3.00 PM

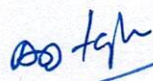
Encl: As above

  
Dy. Director (Admn.)


Copy to:-

- 1 All SEs/EEs/Coordn.
- 2 All Directors/Dy. Directors
- 3 B&FO/Dy.CA- 1& 11
- 4 Competent Authority, Tis Hazari Court
- 5 Dy. Director(System)- upload on DUSIB website portal
- 6 Dy. Director (System).
- 7 Guard file

  
12/6/23



Dr. Deepthi. Kishore - Asy

  
12.6.23

Most Immediate

OFFICE OF DIRECTOR(PR)  
DELHI URBAN SHELTER IMPROVEMENT BOARD  
GOVT. OF NCT OF DELHI

3P

DD (Admn.)

Endorsement No: PR Branch/DUSIB/2023/D-07

Diary No. R-1916

Dated: 24.05.2023

25/5/23

Kindly find enclosed herewith a reference received from Secretary(I&P), Dte. of Information & Publicity, Govt. of NCT of Delhi vide which information regarding expenditure on Information and Publicity in the attached proforma has been sought. Since the mater relates to Committee on Petition as such I am to request you to provide the relevant details in the prescribed proforma within 03 days to this office at the earliest.

Priority may be accorded to it.

Director(PR)

Copy to:

- 1. Chief Engineer, DUSIB.
- 2. All Directors/B&FO/SE(Coordination). *Dir. (Admn.)*

Copy for information to:

- 1. PS to CEO, DUSIB
- 2. Member(Admn.)

Most urgent  
Out at once.

*Pr. put up.*

*Shri Rajan Lal*  
*to amble 2 copies*  
*to copy*

*26/5*

*HCP*

*26/5*

1563 (Admn.) 3P  
25/05/2023

7/C

DIRECTORATE OF INFORMATION & PUBLICITY  
GOVT. OF NCT OF DELHI  
BLOCK-IX, OLD SECTT, DELHI-110054

No. F.16 (200)/Adv/Petitions/DIP/2022-23/2100

Date 23.05.2023

The Secretary,  
Legislative Assembly Secretariat,  
National Capital Territory of Delhi,  
Old Secretariat Delhi 110054.

CEO  
M(A)

Subject: Sitting of the Committee on Petitions, to be held on 25<sup>th</sup> May 2023 at 03:00 PM.

Sir,

Please refer to the sitting notice received from your office, vide no. 24(32)/Petitions/S M/Pr 1/2022-23/CAS VII Leg 2768, dated 15.05.2023 on the subject cited above. There are 02 representations received from Hon'ble MLA (Bawana) and Hon'ble MLA (Matiala) on which deliberation shall be held with the concerned department. In this regard, it is to inform you that the relevant information/comments from the concerned departments shall be required to be collected before the Directorate of Information and Publicity submits a comprehensive reply on the representation.

SE (Record)  
23/5/23  
BFO  
DIP/RA

It is therefore requested that 02 weeks' time may kindly be granted to this Directorate for compiling the information and submitting the reply to the Hon'ble Committee on Petitions.

24/1  
DD

*R. Alice Vaz*  
(R. Alice Vaz, IAS)  
Secretary (I&P)

Copy for kind information & necessary action to:

1. All ACS/Pr Secretaries/Secretaries/HOD's and Heads of All Autonomous Bodies of GNCTD with the request to furnish the information in the prescribed format attached herewith and send the comments on the above mentioned petitions (copy enclosed) within a week to enable this Directorate to submit the reply to the Hon'ble Committee on Petitions.

2P  
R-287  
R-14/Dim. CPD/23  
23/5/23

2P  
G-570  
23/5/2023

6/c

Information regarding expenditure on Information and Publicity		
S. No.	Question	Details
1	Allocated Advertisement budget of the Department (Year Wise)*	
2	Expenditure incurred on the advertisement**	
3	Kind of Advertisement**	
4	Media Plan details of each advertisement	
5	Revenue generation by Display advertisement****	
6	Details of advertisements during election period of State Legislature and MCD	
7	Details of advertisements published/aired/broadcasted/displayed on the birth anniversaries of leaders	

\*For the last 10 years  
\*\*For the last 10 years  
\*\*\*Outdoor/Print/Electric/Display  
\*\*\*\*For Outdoor and Display advertisement