

DELHI URBAN SHELTER IMPROVEMENT BOARD
GOVT. OF N.C.T. OF DELHI
(ADMINISTRATION BRANCH)

No. GA/1076/27/Admn./Misc./D-29

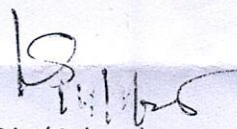
Date 14/01/25

ENDORSEMENT

The copy of under mentioned Circular is forwarded herewith for information and further necessary action:-

Name of Deptt.	Circular No. and Date	Subject
Directorate of Information and Publicity, Govt. of NCT of Delhi, Block 9, Old Sectt. Delhi-110054	F.16(262)/Advt./DIP/M CC/2024/784-86 dated: 07-01-2025	Model Code of Conduct coming in force on 07-01-2025 on announcement of Delhi Legislative Assembly Election on 05-02-2025.

Encl : As above


Dy. Dir. (Admn)

Copy to:-

1. PS to CEO(DUSIB) for information.
2. PS to Member(Admn) for information.
3. Chief Engineer, DUSIB
4. All SEs/EEs/Coordn.
5. All Directors/Dy. Directors
6. B&FO/Dy.CA, DUSIB
7. Competent Authority, Tis Hazari Court
8. Dy. Director(IT)- upload on DUSIB website portal.
9. Guard file
10. Office Copy

AD(IT)


16/01/25

Programmer

Diary No. 58 DDCIT/10
Date 16/1/25
Computer Division (DUSIB)
Govt. of NCT of Delhi

R-78/P.D. (A) 13
07/01/25

11/11/25
No. P-40
Date 7/1/25
O/o the C.E.O. (DUSIB)
G.N.C.T. of Delhi

DIRECTORATE OF INFORMATION AND PUBLICITY
GOVT. OF NCT OF DELHI
BLOCK 9, OLD SECTT. DELHI-110054.

F.16(262)/Advt./DIP/MCC/2024/ 784-86

Dated: 07/01/2025

CIRCULAR

In view of the forthcoming Election of the Delhi Legislative Assembly Election on 07.02.2025 and Model Code of Conduct coming in force on announcement of the election today i.e. 07.01.2025, it is requested that all the Addl. Chief Secretaries/Principal Secretaries/Secretaries/HODs of the departments of GNCTD/Autonomous Bodies/Commissions/Undertakings, statutory bodies of GNCTD such as Boards, Corporations, Authorities, Society, Trusts, Academies and Organizations constituted by GNCTD strictly adhere to the Model Code of Conduct regarding advertisements. Henceforth, the following points are to be observed:-

- **Advertisement Activities from the Govt. fund to be stopped:** With enforcement of Model Code of Conduct, all forms of advertisements, including print (display & classified), electronic (Radio & TV), outdoor media and digital media, will be stopped till model code of conduct is in force and those advertisements which have been already released/issued or for which prior approval has been obtained will also be stopped immediately.
- **Requirement of NOC:** Prior to the publication of any advertisement during the election period, the department concerned must obtain prior approval / No Objection Certificate (NOC) from O/o CEO, Delhi/ Election Commission of India.

It is therefore requested that all the Addl. Chief Secretaries/Principal Secretaries/Secretaries/HODs of the departments of GNCTD/Autonomous Bodies/Commissions/Undertakings, statutory bodies of GNCTD such as Boards, Corporations, Authorities, Society, Trusts, Academies and Organizations constituted by GNCTD may instruct the concerned officers in their departments to adhere to the Model Code of Conduct and the above guidelines.

F.16(262)/Advt./DIP/MCC/2024/ 784-86

Copy to:-

1. All Addl. Chief Secretaries/Principal Secretaries/Secretaries/HODs/Heads of Autonomous Bodies/Commissions/Undertakings, statutory bodies such as Boards, Corporations, Authorities, Society, Trusts, Academies and Organizations constituted by GNCTD.
2. Sr. Principal Secretary, Election Commission of India, Nirvachan Sadan, Ashoka Road, New Delhi.
3. Spl. CEO Delhi, O/o Chief Electoral Officer, Old St. Stephens College Building, Kashmere Gate, Delhi-06.

7/1/2025
(R.N. Sharma)
Director (I&P)
Dated: 07/01/2025

7/1/2025
(R.N. Sharma)
Director (I&P)

A. circulates
9/1/25
AD (Admin)
Sh. Rangan. Waz
9/1/25